



**National Association of
School Superintendents**
United in Common Purpose: Each Other's Success

Name Timothy "Bo" Purnell

Location Tri-State Area

Contact Information

Email: drpurnell@me.com

Phone: 973.335.7810

Twitter: @drpurnell

LinkedIn: /in/drpurnell

Introductory Statement

Executive Director/Founder/CEO, Investor, Board Member, 2016 NASS National Superintendent of the Year, 2015 New Jersey State Superintendent of the Year, 2015 Highest Rated Professor in the Nation.

Bio Brief, including education and experience (or Resume Attached)

Dr. Timothy J. Purnell, Executive Director/CEO of the New Jersey School Boards Association and Co-Founder/CEO of It's Anonymous™, is an internationally recognized champion for education and the power of anonymous data. A former athlete and victim of bullying, Tim has dedicated his life to making the world a better place. He is an entrepreneurial leader, board member, investor and strategic planner. Tim has a proven track record of spearheading transformational initiatives and building businesses for global expansion. As an executive, Tim utilizes multiple-lens diagnostics, forecasting, fiscal accountability, employee satisfaction, leadership development, and goal-oriented productivity to achieve rational growth and expansion.

Tim led a 27% increase in revenue over three years and expansion of operations to Asia as the CEO of the American Montessori Society. He holds a doctorate in leadership from Seton Hall University, where he was named a 2019 Many Are One award recipient for service leadership. In addition to anonymous data, Tim is also an internationally-recognized speaker on topics such as leadership, trauma, ethics and mental health. As superintendent of the Somerville public school district in New Jersey, Tim oversaw a \$44 million budget, educational services, personnel management, and stakeholder communications for district schools. He implemented the first, district-wide, trauma-sensitive initiatives in the state of New Jersey and was one of 100

educators invited to President Obama's 2014 ConnectED Initiative. In 2016, he was named National Superintendent of the Year and was recognized as a Highest Rated Professor in the Nation for his class on mental health.

Selected Areas of Expertise

Board Governance, Executive Searches, Leadership Teaming/Development, Strategic Planning, Branding, Ethics, and Social Media

Consulting Availability

All areas.